



LOCATION

Banner Children’s  
Cardon Children’s Medical Center  
Rosati Education Center  
1400 South Dobson Road  
Mesa, AZ 85202

Saturday, October 3, 2015  
7:15 a.m. to 3:30 p.m.

AGENDA

7:15 – 8:00  
Registration, Continental Breakfast & Vendor Fair  
*Breakfast sponsored by Allergy, Asthma & Immunology Associates, Ltd.*

8:00 – 8:10  
**Introduction:** Mark A. Brown, MD, Chair of Arizona Asthma Coalition

8:10 – 9:30  
**Keynote: Preventing Early Life Allergy & Asthma: Exposure or Avoidance?**  
Cindy Salm Bauer, MD, Phoenix Children’s Hospital

9:30 – 9:45  
Break & Vendor Fair

9:45 – 10:45  
**General Session: The Impact of Air Quality on Asthma**  
Ron Pope, PhD, Maricopa County Department of Air Quality

10:50 – 11:50  
**BREAKOUT #1** for Tracks A, B, and C

12:00 – 1:15  
**Lunch\* and Keynote: Understanding Asthma and Treatment Options**  
Eli Meltzer, MD, Senior Associate, Allergy & Asthma Medical Group & Research Center, APC, & Department of Pediatrics, Division of Allergy & Immunology, University of California San Diego  
*\*Sponsored by Meda Pharmaceuticals*

1:15 – 2:15  
**BREAKOUT #2** for Tracks A, B, and C

2:15 – 2:30  
BREAK Snacks sponsored by Thayer Medical

2:30 – 3:30  
**General Session: Update on New Medications, Research & Devices**  
Allan Wachter, MD, Ahwatukee Allergy

3:30 Adjourn, Evaluations & Certificates

Track A – Clinical Care for Special Populations

**BREAKOUT #1 at 11:00**  
**Case Studies: Fatal Asthma is Not Rare and Can Happen To Anyone. What Can We Do To Prevent It?**  
Mark A. Brown, MD, Banner – University Medical Center Tucson, & Edward R Carter, MD, Banner Childrens’ Specialists Pulmonary Clinic

**BREAKOUT #2 at 1:15**  
**What Looks & Sounds Like Asthma & Isn’t**  
Michael Manning, MD, & Jean Nelson, MS, FNP-C Allergy, Asthma & Immunology Associates, Ltd.

Track B – Office & Clinical Practice

**BREAKOUT #1 at 11:00**  
**Pharmacological Therapy Through the Lifespan Part I: Very Young and School-Age Children**  
Hanna Phan, PharmD, BCPS, Banner – University Medical Center Tucson

**BREAKOUT #2 at 1:15**  
**Pharmacological Therapy Through the Lifespan Part II: Pregnancy, Adults & Geriatrics**  
Matthew Rank, MD, Mayo Clinic

Track C – School Nurse

**BREAKOUT #1 at 11:00**  
**Asthma 101 Part I: What is Asthma? What Should School Staff Know? The Importance of Asthma Action Plans**  
Belinda Davis, RN, BSN, Pima County Health Department

**BREAKOUT #2 at 1:15**  
**Asthma 101 Part II: What to do in an Emergency & How to Use Devices**  
Kelly Szymanski, Senior Vice President of Programs, American Lung Association of the Southwest

REGISTRATION

CONTACT INFORMATION

Name (first) \_\_\_\_\_ (last) \_\_\_\_\_  
Credential \_\_\_\_\_ Specialty \_\_\_\_\_  
Place of Employment \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
This address is ☐ Home ☐ Work Day Phone ( \_\_\_\_\_ ) \_\_\_\_\_  
E-mail Address \_\_\_\_\_  
(your registration confirmation will be sent to this address)

SPECIAL ASSISTANCE

☐ Please check if you need assistance with hearing, vision or mobility to make the program accessible to you. We will contact you to determine your special needs.  
☐ Please check if you have special dietary requirement  
If so, please list \_\_\_\_\_

BREAKOUT SESSIONS (please check one for each time block)

Breakout #1	<input type="checkbox"/> Clinical Practice	<input type="checkbox"/> Pharmacological Therapy	<input type="checkbox"/> School Nurses
Breakout #2	<input type="checkbox"/> Track A	<input type="checkbox"/> Track B	<input type="checkbox"/> Track C

REGISTRATION FEES

AZ Asthma Coalition Members	\$ 70
Non-Members	\$125
Early Bird Non-Members by 9/18	\$115
Students	\$ 40
AZ Asthma Coalition Membership	\$ 45 (special rate, usually \$50)

There may be a limited number of scholarships available for Allied Health Care workers. Please contact Barbara Burkholder at [barburk5@msn.com](mailto:barburk5@msn.com)

PAYMENT METHODS

Full registration fee is payable on registration.  
a. Checks: Make payable to Arizona Asthma Coalition, mail to 2015 Arizona Asthma Conference, c/o Stephanie Gallegos 7317 W Libby St., Glendale, AZ 85038

b. By PayPal: Download brochure, registration form and instructions at [www.azasthma.org](http://www.azasthma.org)

c. Cancellations: Before September 18, full refund less \$20 administrative fee. After September 18, no refunds.

CEU/CME CREDITS

If you plan to earn Nursing, NP or RT CEUs, please provide your state license number: \_\_\_\_\_  
Physicians can sign up for CMEs at the registration desk.

For additional information, contact [barburk5@msn.com](mailto:barburk5@msn.com).

The Arizona Asthma Coalition and Banner Children's at Cardon Children's Medical Center present

# 9th Annual Arizona Asthma & Allergy Conference:

*Wheezing and Sneezing in the Desert*

**Saturday, October 3, 2015  
7:15 a.m. to 3:30 p.m.**



**Arizona Asthma  
Coalition!**



This educational activity is designed for practicing pediatric and primary care physicians, pediatric and family practice nurse practitioners, physicians' assistants, respiratory therapists, nurses, asthma educators, quality assurance and case managers, MA's, pharmacists and anyone else involved in the care of people with asthma to increase their knowledge in asthma best practices.

## GOAL OF THE CONFERENCE

The goal of the Arizona Asthma Conference is to decrease the rates of asthma morbidity and mortality in Arizona by providing care providers the most current information on asthma education and research.

## LEARNING OBJECTIVES

- Gain an understanding of prevention of early-life allergy and asthma
- Apply appropriate medication choices in asthma patients through the lifespan
- Apply cutting-edge asthma research in order to improve asthma care and patient outcomes

## COURSE OBJECTIVES

- Provide an overview for office and clinic-based providers of best asthma care practices
- Review pharmacological therapy through the lifespan
- Offer training on best practices in school-based asthma management

## PROGRAM CREDIT

MD, DO, PA: Application for 5.3 CME credits filed with the American Academy of Family Physicians.

CNA, RN, NP, FNP: Application for 5.3 CEU credits filed with North Country Health Center/NAHEC Training Programs. NAHEC is approved by the California Board of Registered Nurses, Provider No. 10535.

Respiratory Therapists: Application for 6.0 CEU credits filed with Arizona Society for Respiratory Care.

Certified Asthma Educators: Not all topics in this conference will qualify for recertification as a Certified Asthma Educator (AE-C). Please visit [www.naecb.org](http://www.naecb.org) and review the recertification guidelines to determine which topics would be applicable to recertification by continuing education units (CEUs).

## FACULTY

### 2015 ASTHMA CONFERENCE CHAIR

**Mark A. Brown, MD**  
Arizona Asthma Coalition  
Professor of Pediatrics,  
Banner – University Medical Center Tucson

**Cindy Salm Bauer, MD**  
Allergist & Immunologist  
Phoenix Children's Hospital

**Ronald Pope, PhD.**  
Atmospheric Scientist  
Maricopa County Department of Air Quality

**Hanna Phan, PharmD, BCPS**  
Assistant Professor,  
Colleges of Pharmacy and Medicine  
Banner – University Medical Center Tucson

**Edward R. Carter, MD**  
Pediatric Pulmonologist  
Banner Children's Specialists Pulmonology Clinic

**Belinda Davis, RN, BSN**  
Child Care Health Consultant  
Pima County Health Department

**Eli Meltzer, MD**  
Senior Associate, Allergy & Asthma Medical Group & Research Center, APC, & Clinical Professor,  
Department of Pediatrics, Division of Allergy & Immunology, *University of California San Diego*

**Michael Manning, MD**  
Allergist & Immunologist  
*Allergy, Asthma & Immunology Associates. Ltd.*

**Jean A. Nelson, MS, FNP-C**  
Nurse Practitioner  
*Allergy, Asthma & Immunology Associates. Ltd.*

**Matthew A. Rank, MD**  
Assistant Professor of Medicine, Allergy, Asthma and Immunology  
*Mayo Clinic- Scottsdale*

**Kelly Szymanski**  
Senior Vice President of Programs  
*American Lung Association of the Southwest*

**Allan Wachter, MD**  
Allergist  
*Ahwatukee Allergy*

**We gratefully acknowledge the generosity  
of our sponsors:**

## SPONSORS FOR CONTINUING MEDICAL EDUCATION

Northern Arizona Health Education Center



Pediatric Pulmonary Center  
Banner - University Medical Center Tucson



Banner Children's at  
Cardon Children's Medical Center  
PLATINUM SPONSOR



MEDA Pharmaceuticals  
GOLD SPONSOR



APS  
SILVER SPONSOR



BRONZE SPONSORS  
Allergy, Asthma & Immunology Associates, Ltd.  
Thayer Medical